**Project Scope Statement**

**Software Type: Service Based Application**

**Objective:** Develop an interactive online platform facilitating service-based connections by enabling users to post and respond to ads, engage in discussions, and access premium features.

* **Front Page:** Design similar to a reference model with modifications to font and images. Display top categories of ads/postings for non-logged-in users.
* **Registration:** Users must enter name, surname, and email. Optional banking details entry leads to premium access purchase. Premium users can create, respond to ads, and communicate with professionals. Monthly charge for premium access.
* **Premium Features:**
* Premium users can access a forum for discussions with professionals and other premium members.
* Monthly charge for premium users with options to boost ads and premium fee.
* **Normal Users:** Can create ads without entering banking details.
* **Boost Your Ad:** Available for all users, including premium and normal. Boosting places ads at the top of the page, with a monthly charge for all users.
* **Review System:** A review system for professionals to enhance transparency and reliability.
* **Business Registration:** Mandatory fields for business registration include KBis, RDC Pro, profile photo, name, and first name or company name.
* **User Creation:** Non-mandatory fields include daily or hourly rates, service area, company location, tool availability, company vehicles, specific licenses, and additional details.
* **User Space:** Display client's logo/company name. Latest ads and city details visible in a chronological order. Search bar and filtering options for multiple categories.
* **Reference Example:** Styling similar to a reference model, with a focus on displaying services and relevant details.
* **Ad Creation:** Users (premium or not) must specify profession, date, location, description, site photo, task details, and deadline. Include budget allocation or quote option.
* **Search Parameter/Filter:** Enhance user experience with a robust search engine for premium users.
* **Location Selection:** Choose specific cities from a comprehensive list.
* **Proximity Search:** Set a search radius up to 50 kilometers based on the user's current location.
* **Professional Users Website Purchase**: Introduce a page where professional users can buy websites listed on the original website.
* **Domain Protection:** All domains purchased for the project will be linked to the main website to prevent unauthorized use or blocking.

[UPDATE]

[Section] External Services

* **Marketing** (SEO one-time included and monthly maintenance, meta-ads monthly): €400/month
* Overall platform **maintenance**: €300/month (negotiable)
* 6 websites domain **redirection**: €35 each
* Wordpress **portfolio** websites: €150 each